



## **Sponsorship Packages**

With a growing email database of over 54,000+ a social media presence of over 15,000 subscribers and over 10,000 website hits per month advertising on The Event Professionals is a great way to promote your company. Whether you are an event solution provider, event tech, venue, destination, hotel, travel provider or simply looking to recruit and promote your brand within the industry we can help! We have a range of different options available and all can be customised.

**To discuss options or book a package fill in the form below or contact us at: [hello@event-profs.com](mailto:hello@event-profs.com)**

Note: There is a 30% discount on the whole package if more than one option is booked, custom options are available

## Banner Adverts

Position	Duration	Size	Notes	Cost USD
Background advert	1 month	Varied	Full splash advert on the right and left side of the site, advert throughout website	1500
	3 months			3750
	6 months			6000
Pop Up Advert	1 month	250 x 250	Pop up advert that will appear when visitor comes to the website. Your advert can either redirect to your website or you can ask for email addresses to join your newsletter	1500
	3 months			3750
	6 months			6000
Header leaderboard- whole site	1 month	728 x 90	Advert Appears to the right of the site logo, visible throughout the whole site, exclusive	1300
	3 months			3250
	6 months			5200
Mid Article	1 month	728 x 90	Advert appears in the middle of every news article, exclusive	1100
	3 months			2750
	6 months			4400
Bottom of Article	1 month	728 x 90	Advert appears at the bottom of every news article, exclusive	900

	3 months			2250
	6 months			3600

<b>Custom Size</b>	Varied	Varied	We can arrange smaller or larger banner adverts, pop ups or splash adverts depending on your budget. A few of the common sized ones we arrange are: banner: 300 x 100, square/rectangle: 180 x 150, 336 x 280, 250 x 250, sky scraper: 120 x 600, 300 x 600, 120 x 240, 120 x 240	Price on Request
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# Email Advertising

Database size: 54,000+

Each month we send out a dedicated newsletter discussing news, venues, technology and reviews. We offer advertising opportunities for each of these emails

Type	Quantity	Size	Notes	Cost USD
<b>Dedicated Email Shot</b>	1	N/A	Full html email, content/design/text to be provided by customer,	1400
	3			3500
	6			5600
<b>Newsletter - Header Leaderboard</b>	1	728 x 90	Exclusive	500
	3			1250
	6			2000
<b>Newsletter - Skyscraper</b>	1	160 x 600	Exclusive	400
	3			1000
	6			1600
<b>Newsletter - Footer</b>	1	728 x 90	Exclusive	300
	3			750
	6			1200

## Custom Packages

Type	Quantity	Notes	Cost USD
<b>Sponsorship Packages</b>	Varied	We can arrange custom sponsorship packages and advertising plans depending on your budget and requirements. There are hundreds of easy we can help promote your brand to specific segments of the event industry and travel market. Simply let us know what your budget is and what your goals are and we can arrange a custom package for you	Price on Request
<b>Sponsored Articles</b>	Varied	Sponsored articles can be provided by the customer, they will appear on the homepage for a minimum of one month and will be featured at the top of the page. Photos, links and media can be included within the article. Additional options and promotion are available alongside these.	Price on Request
<b>Editorial Reviews</b>	Varied	Detailed reviews and in depth articles can be provided by our editorial team. These can include photos, links and media. They will appear on the homepage for a minimum of one month	Price on Request
<b>Complimentary branding</b>		Each of the options above come with additional complimentary branding, links and social media promotion - Facebook Post / 5 x Tweets / Mention and link in newsletter	Free